## **AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application:

## **Listing of Claims:**

- 1. (Currently amended) A computer implemented system that facilitates maximizing probabilities to effectuate spam filtering comprising:
- a data input component that provides one or more types of data for analysis; and an analysis component that analyzes at least a subset of the one or more types of data to compute maximized probabilities to identify at least one spam email message by employing an iterative scaling function, a plurality of Exponential priors that correspond to a plurality of different features respectively, and at least one of: a LaPlacian prior and a non-Gaussian.
- 2. (Original) The system of claim 1, the iterative scaling function comprises generalized iterative scaling.
- 3. (Original) The system of claim 1, the iterative scaling function comprises improved iterative scaling.
- 4. (Original) The system of claim 1, the iterative scaling function comprises sequential generalized iterative scaling.
- 5. (Cancelled).
- 6. (Currently amended) The system of claim [[5]] 1, the plurality of Exponential priors depends on counts of the features.

- 7. (Currently amended) The system of claim of [[5]] 1, the plurality of Exponential priors depends in part upon a usefulness of a feature.
- 8. (Previously Presented) The system of claim 6, the counts are based in part upon a Good-Turing estimate.
- 9. (Original) The system of claim 1, the analysis component comprising:
  a maximization component that provides instructions for computing a maximum value;
- a model component operatively coupled to the maximization component that receives data from at least the maximization component and at least an Exponential prior component; and
- a probability processing component that employs information collected by the model component to compute one or more values.
- 10. (Withdrawn) A computer implemented method that facilitates maximizing probability values comprising:
- employing a maximum entropy model using at least one of a plurality of Exponential priors to maximize probability values;
- employing an update function for the maximum entropy model, the update function comprising an *observed* \_count discount term; and bounding a parameter value.
- 11. (Withdrawn) The method of claim 10, bounding the parameter value at 0.
- 12. (Withdrawn) The method of claim 10, the plurality of Exponential priors corresponding to a plurality of different features, respectively.
- 13. (Withdrawn) The method of claim 10, wherein the Exponential prior employed depends on counts of the features.

- 14. (Withdrawn) The method of claim of 10, wherein the Exponential prior employed depends in part upon a usefulness of a feature.
- 15. (Withdrawn) The method of claim 13, the counts are based in part upon a Good-Turing estimate.
- 16. (Withdrawn) The method of claim 11, the update function comprising:

$$\lambda \le \max \left(0, \lambda + \frac{1}{n} \ln \left( \frac{observed\_count - discount}{expected\_count} \right) \right)$$

where  $\lambda$  is a parameter and n is a normalizing value.

- 17. (Withdrawn) The method of claim 16, n is equal to 1.
- 18. (Withdrawn) The method of claim 16, n is equal to f <sup>#</sup> which is a maximum sum of features.
- 19. (Withdrawn) The method of claim 11, the update function comprises solving for :

observed[i] = 
$$\sum_{j} \sum_{y} P_{\Lambda}(y \mid x_{j}) \exp(\mathcal{S}_{i} f^{\#}(y, x_{j})) + discount$$

20. (Withdrawn) A computer implemented method that maximizes probability values to facilitate training a machine learning system comprising:

receiving a data set;

determining an Exponential distribution as a prior;

defining one or more parameters; and

training a model based at least in part upon a subset of the data set, the Exponential prior and the one or more parameters.

- 21. (Withdrawn) The method of claim 20, determining an Exponential prior comprises: providing a relatively large data set; training a model using the large data set and the Gaussian prior; graphing a distribution of parameter values that have at least 30 training instances; and determining the Exponential prior by examining the distribution of parameters.
- 22. (Withdrawn) The method of claim 20, the Exponential prior being determined based at least in part upon a particular feature of interest.
- 23. (Withdrawn) The method of claim 22, the feature is an IP address.
- 24. (Withdrawn) A data packet adapted to be transmitted between two or more computer processes facilitating providing suggestions to an online user, the data packet comprising:

information associated with employing a maximum entropy model using at least one of a plurality of Exponential priors to maximize probability values; employing an update function for the maximum entropy model, the update function comprising an *observed \_count - discount* term; and bounding a parameter value.

25. (Currently amended) A computer-readable medium having stored thereon the following computer executable components to identify spam email messages, comprising:

a data input component that provides one or more types of data for analysis; and an analysis component that analyzes at least a subset of the one or more types of data to compute maximized probabilities by employing at least an iterative scaling function, a plurality of Exponential priors that correspond to a plurality of different features respectively, and at least one LaPlacian prior and a non-Gaussian distribution, the maximized probabilities employed to ascertain that at least one of the one or more types of data includes a spam email message.